

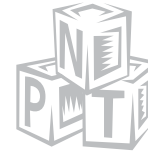
# Program Sessions

## Session 1

Monday 8:00a.m.-9:00a.m.

### 1.1 Keynote Follow-Up: The Way We Conduct Ourselves

Ian Chisholm, The Roy Group



Frisco 4

As leaders, the responsibility is undeniably ours to design the interactions, the space and the cultures in which students and employees to make courageous choices in their lives. How can we conduct ourselves in a way that unfolds stories of performance, learning and engagement around us?

### 1.2 Sculpting an Inclusive Future: Developing Residential Diversity Education Programs

Cori Cusker, SMU

Ali Martin Scoufield, SMU

Jonathon Adams, SMU

Frisco 5

Watson, Terrell, Wright, and Associates (2002) instruct that "colleges in the twenty-first century must not only educate racial and cultural minorities to their value within their particular micro-cultural enclaves, but they must also enlighten White people to the value and richness of racial and cultural diversity in society at large." (p.2) Southern Methodist University's Department of Residence Life and Student Housing (RLSH) is sculpting an inclusive future by developing a residential diversity education program that provides learning opportunities for students and staff. This presentation will provide participants with resources and tools for fostering their own residential diversity education programs.

### 1.3 Residence Hall Funded Public Art: Sculpting a More Interesting Campus

Sean Duggan, Texas Tech University

Frisco 7

Over the last six years, University Student Housing at Texas Tech University has spent over \$500,000 on public art. I want to showcase our art, the impact it has had on the hall environment and the greater campus community. Public Art programs seem to be a growing trend for state and federal institutions; a Public Art Initiative may be headed for your campus! Come see how our art has improved our halls, the campus, and the greater community. As you see the Public Art in Frisco, can you imagine it in or around your halls?

### 1.4 Are Your Student Leaders the Difference?

Meredith Conrey, Baylor University

Sharia Hays, Baylor University

Christina Gaona, Baylor University

Charity Joecks, Baylor University

Frisco 8

# Program Sessions

Although every institution is involved in recruitment, selection, and training of student leaders, the process for community leaders (formerly Resident Assistants) in Campus Living & Learning at Baylor University is distinctive. This session will cover the various phases of CL&L's student leader recruitment, selection, and training processes. We will discuss recruitment strategies that encompass collaborative efforts of professional staff members across the division, the selection process consisting of three stages of interviews incorporating approximately 250-300 students each year, and our unique training opportunities and student leader development throughout the year.

## 1.5 Alcohol and Drug Training--Sculpting Conscious RA/CL Teams

Sarah Mudd, Texas A & M University

**Frisco 3**

Training resident advisor/community leader teams on alcohol and drugs is multifaceted. RA/CLs need to be aware of the signs and dangers of risky behavior, how to interact with students suspected of risky behavior, and university policies regarding alcohol and drugs. This program will present a drug and alcohol training program that attempts to address each of these concerns in an interactive way. Attendees will gain understanding of ways to incorporate interactive learning and motivational interviewing techniques in drug and alcohol training, have the opportunity to discuss methods of training used at other institutions.

## 1.6 Customer Service Monopoly Style

Rochelle Johnson, Stephen F. Austin State University  
Donna Hammond, Stephen F. Austin State University

**Hamilton - Lebanon**

Do you stress over dealing with parents and students asking repeat questions? Do you feel overwhelmed when more than one phone line is ringing at the same time? How do you make sure everyone in your office is on the same page and giving consistent responses? Join SFA in a round table discussion and enjoy a friendly game of learning experiences to help reduce the workload and stress levels in your office.

## 1.7 The Discipline Process: Not Just A Sanction but an EPIC Journey

Christina Garcia, Campus Living Villages-  
UTSA

**Seabiscuit - Traveller**

Do you ever sit in discipline meetings with students thinking, "Why doesn't this student get it?" Does sanctioning feel more like a slap on the wrist than anything developmental? Sculpt your student's future and take them on an EPIC Journey! You will be provided a guide to journey sanctioning and the tools needed to tailor your institution's judicial process. Come and see the EPIC Journey in action through a mock discipline session. Lastly, learn how this model can be incorporated in other areas of your Residence Life program.

# Program Sessions

## 1.8 Welcome to the Three Ring Circus!

Rachel Siron, TCU  
Christopher Sewalish, TCU



Ranger

Ever feel like you are the ring leader for a three ring circus? This session will provide you with a helpful model to supervise your student staff members. Through Mentoring, Counseling and Coaching, you will be able to guide your students to not only becoming a successful staff member, but also a successful individual. Participants will also leave with a tool kit for Mentoring, Counseling and Coaching student staff!

## Session 2

Monday 9:10a.m.-10:10a.m.

### 2.1 Showing Up

Ian Chisholm, The Roy Group

Frisco 4

In committing themselves to the service of others, leaders often compromise the time and energy for self reflection and development. Ian Chisholm will lead an exercise allowing participants to take some time to explore their own personal leadership story.

### 2.2 StrengthsQuest: Discovering Your Strengths, Embracing Your Weaknesses, Sculpting Yourself

Megan Witherspoon, University of Arkansas  
Randy Alexander, University of Arkansas

Frisco 5

Every member of every campus has an unrecognized, untapped, or undefined strength. The StrengthsQuest assessment has helped to bring strengths to the forefront in order to improve on-campus communities. This program will explore StrengthsQuest from foundation to implementation. Participants will learn about StrengthsQuest at the U of A and how they can understand and implement it on their own campuses.

### 2.3 Residence Hall Furniture Trends

Lee Thompson, Sr., Southwest Contract Furniture

Frisco 7

This session will focus on current trends in furniture selection, the impact of LEED within the residence hall market, overview of the ACUHO-I 21<sup>st</sup> Century Design Showcase and what you can expect from your selected furniture vendors in today's residence hall furniture market.

### 2.4 Sculpting Out the Information: Privatized Housing? What is it? What is it not?

Donna Mahan, Campus Living Villages-UTSA  
Theresa Yackeyonny, Campus Living Villages-UTSA

Frisco 8

# Program Sessions

Ever wonder about privatized housing? What is it? Can I work for a privatized company? Are they really housing professionals? Sculpt your future by making sure you have knowledge about the "other side" of housing--the privatized world. Participants will be given information on similarities and differences between privatized and university-owned programs. Participants will also be about to ask questions that should clarify any "myths" about privatized housing, so they can make clear decisions about any future job advancement opportunities.

## 2.5 Supervising the Future: A Roundtable Discussion

Christina Yao, SMU

**Frisco 3**

Supervision requires leadership, empowerment, adaptability, and collaboration, and we must apply that to our new supervisees. As mid and upper level professionals, we are faced with challenges every day as we supervise our entry level staff members. Our new professionals are changing the face of student affairs, and we have a responsibility to maximize their potential in this field. At this roundtable discussion, participants will have the opportunity to share challenges and tips on supervising entry level professionals.

## 2.6 Construction, Noise and Tours...Oh My! Tips for Opening a New Residence Hall

Rachel Siron, TCU  
Craig Allen, TCU

**Hamilton - Lebanon**

Ever dream about taking your campus to the next level with renovation or developing new residence halls? This program outlines the challenges and successes of construction at Texas Christian University. With the opening of four new residence halls and renovation of others, get a fresh perspective from a Hall Director and the Director of Residential Services on how TCU has transformed into a residential campus.

## 2.7 New Professionals Roundtable

Pam McElrath, UT Dallas



**Seabiscuit - Traveller**

Join us to talk about current issues and trends that are affecting New Professionals in our region. Gain ideas and knowledge of others who are experiencing the same things as you. This is also a great opportunity for you to make connections with others in the region.

## 2.8 Making Training Fun

Diane Sanchez, University of the Incarnate Word

**Ranger**

Want to learn how to add your personal touch to RA Training and Recruitment? This program will be full of fun and creative ideas to add a twist and a little spice to your Training Program. You will learn how to think outside the box and incorporate your training sessions with fun themes from your favorite TV shows, games, movies such as CSI, Curious George, Toy Story, Finding Nemo, 80's pop culture, or Deal or No Deal and many more!

# Program Sessions

## Session 3

Monday 11:20a.m.-12:20p.m.

### 3.1 Creating a Residence Hall Master Plan

Randy Alexander, University of Arkansas

Frisco 4

This program will provide an overview of the steps involved in the creation of a Housing Master Plan to guide the future development of your residence hall system. The presentation will include action steps in three broad categories: Information Gathering, Understanding the Present, and Creating the Future. The presenter has successfully implemented housing master plans as a CHO on two campuses and led the development of housing master plans on two other campuses as a consultant.

### 3.2 Engage Instead of Entertain: A Fresh Perspective on Programming

Adam Koehn, Stephen F. Austin State University  
Anthony Bryan, Stephen F. Austin State University



Frisco 5

Could your programming model need an overhaul? Is less really more? Are your residents and your staff bored with the same old stuff over and over, seemingly every day? Are your RAs burning out faster than you can recruit new ones? Come see how SFA used ideas gathered at SWACUHO 2007 to rejuvenate their programming model. We managed to reduce the workload and stress levels of our RAs and double our overall resident participation! If you're looking for some new angles on residence hall or apartment programming, this session is for you!

### 3.3 CHOOSE CIVILITY: Promoting a More Civil Campus

Curtis Odle, Campus Living Villages-  
UTSA

Frisco 7

Does foul language zing across campus courtyards? Do residents disrespect each other and your staff? Does it seem like disagreements can't be resolved without fighting? Then civility on your campus may seem like a thing of the past. Come see how you can make a difference on your campus to promote a more civil learning environment. You will learn the steps to plan and implement a civility project that will fit your area of responsibility. You don't have to be the CHO of a big school to make a difference where you are and inspire others to choose civility.

### 3.4 Starting Strong: Transitioning Into a New Position and New Staff

Chris Sewalish, TCU  
Craig Allen, TCU

Frisco 8

Transitioning into a new position presents a variety of challenges for both the Hall Director and Resident Assistants. As new professional Hall Directors enter institutions they are commonly placed with RA staff they had no hand in selecting and in turn may struggle with both the supervision style and fit. Using transition theory and characteristics of effective supervision

# Program Sessions

the presenters will discuss how both new Hall Directors and those that supervise HD's can work together in creating a positive experience. This theory to practice session focuses on giving participants tools to create a positive experience.

## 3.5 The Future of Roommate Matching: When Potluck Just Won't Do

Tiffany Roussel, UNT  
Scott Joyce, UNT  
Jonathan Piott, UNT

Frisco 3

When life is about expectations, don't you think it's about time we strived to meet our residents expectations when assigning roommates? Dozens, if not hundreds of students desire room or hall changes every fall because they don't get along with their roommate. Now, by applying some of the methods of online dating services, you too can create an online roommate matching program that will lessen your room changes and increase your residents' happiness!

## 3.6 Persistence Small College Style

Katherine Case, Austin College  
Kelsel Thompson, Austin College

Hamilton - Lebanon

How do we as Student Affairs Professionals empower our students to become successful? How do we get students engaged in the process? At Austin College several methods are employed in order to form a partnership between the institution and the student for their success. We would like to share these methods with you. Though we are a small college the tips and strategies provided in this session can be adapted for any size institution. So come and learn about persistence small college style.

## 3.7 The RA Portfolio: Incorporating Career Development into Student Staff Supervision

Eleanor Ford, TCU



Seabiscuit - Traveller

If you were to survey your student staff, how many would cite "career development" as a reason for becoming a staff member in your department? Participants of this presentation will learn how to meet this staff need by incorporating career development in to their supervision as well as understand how skills, values, and interests interact in career decisions. Participants should also expect to learn several team activities that help students to identify, evaluate, and relate interests, skills, and values to their student staff positions. These items together create an RA Portfolio that can be used in job or graduate school searches.

## 3.8 Collaborations for Student Success: Partnering Residence Life with Parent Programs

Leasa Kowalski, SMU  
Ali Martin Scoufield, SMU

Ranger

# Program Sessions

Family expectations as to how influential they will be in their college students' lives are shifting as students are relying on their families to be more involved. Student affairs professionals must creatively collaborate across departments in order to connect with parents and create allies for student success. This program will present an approach that Residence Life and Parent Programs at SMU are utilizing to build parent partnerships and encourage parents to serve as "coaches" for their students' success.

## Session 4

Monday 2:00p.m.-3:00p.m.

### 4.1 The Green Team



Cori Cusker, SMU  
Rachel Siron, TCU  
Alison Ainsworth, Stephen F. Austin State University  
Dirk Kadyk, Stephen F. Austin State University

**Frisco 4**

Ever thought about turning your campus into a more environmentally friendly place?! With growing concerns regarding the predicted impacts of global warming, "being green" is the new catch-phrase seen and heard everywhere. U.S. colleges and universities create and account for 2% of the country's total waste, which is an incentive for college administrators to explore ways to reduce this statistic. This presentation will encompass the role university officials play in educating students about this world issue. Green life tips for both the home and campus life will be presented in a fun, informational setting.

### 4.2 Engage Instead of Entertain: A Fresh Perspective on Programming

Meredith Conrey, Baylor University  
Sharia Hays, Baylor University  
Christina Gaona, Baylor University  
Charity Joecks, Baylor University

**Frisco 5**

Baylor University's Department of Campus Living and Learning has developed a different approach to residential programming. In our desire to have our residential students experience a sense of true community, we adopted the "engage instead of entertain" model. This session will cover why Baylor chose to reevaluate programming initiatives and expectations for Community Leaders; how we rebuilt our staff's efforts through intentional engagement, authentic relationships, and an understanding of citizenship; and how we developed what we call "Mission Centered Conversations" that guide and focus our staff's intentions of developing the residential community.

### 4.3 Diversity Impact: On-Campus Students Sculpting Future Razorbacks

Felisha Perrodin, University of Arkansas  
Alisha Easter, University of Arkansas  
Maria Grothaus, University of Arkansas

**Frisco 7**

# Program Sessions

One of the five institutional goals for the University of Arkansas is to increase the diversity of the faculty, staff and students on our campus. A program focused on progress toward this goal is Diversity Impact Weekend. This session will share information about Diversity Impact with the primary focus being the Housing and Student Affairs component of the program. We will also share the role of on-campus students and how they are active participants in this program. Come hear how Housing staff and students can help shape and sculpt a prospective student's decision to attend the institution.

## 4.4 Preparing for the Worst and Hoping for the Best!

Todd Smith, University of Central Oklahoma  
Kyle Estes, Texas State at San Marcus

**Frisco 8**

The Mid-Level Steering Committee is pleased to host the opportunity for participants to dialogue with colleagues from across the region and discuss changes in policy and procedure that have taken place at the various institutions since the tragedy at Virginia Tech. We will discuss possible changes that need to be addressed to help secure our campuses and ensure that we are being proactive in addressing concerns and situations before they reach the critical point.

## 4.5 "We're Trained, So Now What?"

Annette Hunthrop, Texas State at San Marcus  
Victor Saldivar, Texas State at San Marcus



**Frisco 3**

Have you ever had difficulty finding time to train your student staff after opening training? Are you looking for a way to assess or benchmark the applicability of your opening training to actual real world situations? Do you have a great system but you need that extra pizzazz to make it better? If you answered "yes" to any of these questions, come to our program. In this program, we will discuss and practice how to continue training through the semester. We will discuss different options on how to train your staff based on different institutions from around the country.

## 4.6 Building Connections: The Residential Interest Groups

Sandra Smith, Southern Arkansas University  
J Courson, Southern Arkansas University  
Angelia Coleman, Southern Arkansas University

**Hamilton - Lebanon**

To address the growing issue of student retention and satisfaction in residence life, Southern Arkansas University has implemented a new housing initiative: Residential Interest Groups (RIGs). Through RIGs, all students are housed according to their interests. This session will explore our journey with this program, highlight the implementation of student housing that we address student needs and enhance the educational community, and provide you with the tools necessary to consider forming RIGs on your campus.

# Program Sessions

## 4.7 Sculpting Your Community: Journey Seekers Path to Success

Christina Garcia, Campus Living Villages-UTSA

**Seabiscuit - Traveller**

When looking at your assigned community or Residence Life Program do you stop and think, "What next?" Are you a new professional seeking to learn how to make your community a reflection of your vision or a seasoned professional in need of a fresh perspective? Learn how Journey Seekers can take your student staff and residents on a journey to personal growth while achieving community development. You will see how the use of a simple plan and a touch of vision can deeply impact your community in taking it to the next level by doubling attendance to programs and hall council meetings. You will be provided the tools to make your vision a reality. Above all, this session seeks to motivate you to see that the power to sculpt your community lies within your own hands.

## 4.8 Tablets of Stone: The 10 Commandments of LLC Development

Jon Bartlett, UNT  
Eugene Frier, UNT  
Tiffany Roussel, UNT

**Ranger**

Are you interested in developing your own Living-Learning program at your institution but want to avoid the pitfalls and catastrophes inherent in such a task? Then consider our experiences here at UNT as we embark upon the inaugural year of our REAL Communities (Residents Engaged in Academic Living) program. Just as Israel looked to Moses for guidance and direction, which he provided with the 10 commandments, so can you look to us for a Holy Law of sorts as it pertains to academic integration in residence halls. Come laugh with us and enjoy our laid-back presentation!

## Session 5

Tuesday 9:00a.m.-10:00a.m.

### 5.1 Sculpting Your Professional Future

Jessica Ballweg, Texas State at San Marcus  
Desiree Anderson, Texas State at San Marcus



**Frisco 8**

Professional development plays an integral role in sculpting the future of new professionals. In addition to having a well-rounded resume, studies show professional development creates a stronger connection and retention rate in student affairs. However, in the wake of changing political climates, several student affairs programs have decreased or eliminated the professional development funds they provide. This program will highlight ways to take control of your professional development and expand your expertise when faced with limited resources and support.

### 5.2 Surviving in the Office: Advice for Handling Difficult People

Justin Varghese, University of Central Arkansas  
Nadia Roberts, University of Central Arkansas



**Frisco 5**

Wherever you work or whatever you do, you're bound to run into "colorful characters", who can create challenges in the workplace. There is no doubt that learning to handle them will prove vital to the overall success of your work environment. This session focuses on tools necessary for handling difficult people. In this session we will attempt to breakdown the most common types of difficult people, show you how to leave the encounter with a positive attitude so that you can improve your work life and theirs.

## 5.3 Apartment Living – The Future of Residence Life?

Jonathan Adams, SMU

Frisco 7

As the wants and demands of residents change, so does the landscape of residence life. Apartment living, once only reserved for upperclassmen and graduate students, can possibly be viewed as the future of residence life in American higher education. "Apartment Living - The Future of Residence Life?," will provide you an opportunity, in a roundtable setting, to discuss trends facing residence life and apartment living. Issues such as community development models, apartment staffing, and facility structures will be discussed so that "best practices" can be highlighted.

## 5.4 More Than Words: Language and Its Impact on the Campus Environment

Carrie Zimmerman, TCU  
John-Mark Day, TCU

Frisco 4

More Than Words is a multi-media presentation and Reader's Theatre that uses students to address the issues of diversity and the power of language. Participants will see the presentation and then participate in a discussion on how to apply this program to their own campuses. The goal of More Than Words is to alert participants to the impact our everyday language has on creating either an inclusive or hostile environment on campus. Current, real-life examples of hate crimes, discrimination speech and community reactions are used to shed light on how even the smallest phrases send strong messages about campus culture.

## 5.5 Self-Injurious Behavior: It Is Happening on Your Campus

Stephanie Jones, Texas A & M University



Frisco 3

Picture this: John is a student in your residence hall who frequently cuts himself with a razor without suicidal intent. He just needs to cope. He wants to stop but does not know where to turn. Are you ready for the moment when John comes to you to show you his scars? Do you know enough about self-injurious behavior to recognize the signs, understand John's reasons for harming himself and provide him with adequate help and support? If self-injurious behavior is a topic with which you are uncomfortable, come to this program to learn more.

# Program Sessions

## 5.6 No More Paper!!! – Online Judicial

Brian Blackwell, Stephen F. Austin State University

**Hamilton - Lebanon**

Do you hate wasting paper just to move along a discipline case? How many times do you need to shred that incident report because it wasn't written neatly enough? Moving your incident and discipline reporting online will help alleviate all of these issues. What's more is that you can complete the entire case and hearing on a computer to help end all of the paper! We will show you the benefits of having an online judicial reporting tool and having an almost paperless discipline system.

## 5.7 Safe Zone Allies: Creating a Supportive and Inclusive Community

Teresa Taylor, University of Arkansas

**Seabiscuit – Traveller**

Issues surrounding LGBT (Lesbian, Gay, Bi-sexual, Transgendered) students, faculty and staff are prevalent on all university campuses. This program will explore the Safe Zone Foundation on a national and collegiate level. Participants will gain a better understanding of issues and problems LGBT students face. Participants will also learn about the Safe Zone program, how to establish one on their campus and what role they play in carrying out the mission of the program. We hope that every institution represented takes this program (or one like it!) back to their campus!

## Session 6

Monday 1:30p.m.-3:15p.m.

### 6.1 Don't Just "Get on the Internet", Become the Internet's Master

Sonia Mandes, UTSA

**Frisco 8**

The average person spends 9 hours a day using some type of media, according to a 2006 survey. If you are one of these people, do you wish you could better organize your time so you can spend more time "offline?" Don't just wander aimlessly through the internet, browsing from site to site. Make the sites come to you! Learn how to set up a personal portal to the internet that pulls any website or news article you specify directly to your homepage. Keep your bookmarks and personal information online. Finally, find out ways to make sure that when someone does a search for your name you know exactly what is going to appear.

### 6.2 Welcome to Wonderland

Ray Blanton, University of Texas at Austin

**Frisco 5**

Welcome to Wonderland will utilize the realms of popular culture, i.e. movies; comic-books, graphic novels, literature, music, and various artistic outlets to engage in how such mediums can aide our age old struggle, which Chickering labeled, "Identity Development". Chickering certainly didn't create the tree but he did eat of its fruit and presents us with a perpetual task of understanding the students that we serve. The objectives of the program are to analyze our

# Program Sessions

current Student Affairs milieu and how an engaged understanding of popular culture can create meaningful active learning opportunities that enhance effective learning outcomes.

## 6.3 Safety and Security of Lighting On-Campus

Kevin Hagar, Stephen F. Austin State University  
Carin Miller, Stephen F. Austin State University

Frisco 7

The lighting system on the SFASU campus has been undergoing major changes in recent years (due to construction). Old buildings have been torn down, and light poles have been replaced or removed. The primary objectives for the program is to show if there is adequate light on the SFSAU campus; to show recorded lighting inventory discrepancies and inform authorized personnel about them; to suggest an application management system for tracking the lights, types, locations, efficiency, and effectiveness, using GIS technology; and to create an updated map to include the newest information on the lighting network.

## 6.4 Programming in the Apartments

Randi Mogul, UTD

Frisco 4

At the University of Texas at Dallas, we have all apartment housing on our campus. As one of two Freshman Residential Life Coordinators, we build community in our apartments in some very interesting and unique ways that I will be sharing with you. Our objectives will be to discuss our positive community building and our programming model to help others who have similar situations to ours through the use of a power point and hand outs.

## 6.5 ERASE the Hate

Jessica Uhlman, Texas A&M University  
Delena David, Texas A&M University



Frisco 3

At Texas A&M University, Resident Advisors noticed a lack of diversity programming in the halls and wanted to create a more welcoming environment for all students. Because of this, the ERASE (Encouraging Respect, Acceptance, and Support through Education) organization was created. While collaborating with the department of Multicultural Services, ERASE uses peer to peer interaction to educate students on such topics as GLBT issues, racism, classism and other areas of diversity. Come learn how to locate social justice resources on your campus and work to create an organization, such as ERASE at your university.

## 6.6 Spouses! Partners! Children! OH MY! Balancing It All While Living In

Renee Gibson, SMU  
DeMarias O'Banner, SMU  
Maggie Guzman, Texas A&M University



Hamilton - Lebanon

Are you considering bringing a spouse, partner or child into your live-on life? Or are you struggling to balance these important people already? Bring your questions and struggles to

# Program Sessions

this interactive program and hear from three live-in staffers who are balancing duty calls with diapers and date nights.

## 6.7 Powerful Partnerships: Bridging the Gap Between University Police and On-Campus Residents

Sandra Smith, Southern Arkansas University  
J Courson, Southern Arkansas University

Seabiscuit - Traveller

In the wake of tragic events like Virginia Tech, it is becoming increasingly important to build valuable relationships between our police departments and residence life. Southern Arkansas University has established a unique police partnership program that allows officers to become directly involved with residence hall life. This session will provide ideas on how to create a Powerful Partnership with the police department and housing on your campus to help create a safer campus environment.

## 6.8 QPR: Sculpting Out Suicide Prevention

Michelle Rachels, TSTC  
Mark Monthie, TSTC, Campus Living Villages

Frisco 9

It is estimated that there are more than 1,000 suicides on college campuses per year. Many people have taken the time to get certified in CPR training but did you know that there is QPR training? **Q**uestion **P**ersuade **R**efer is an opportunity to offer hope for those contemplating a permanent solution to a temporary problem. Come be a part of saving lives.

## Session 7

Monday 2:40p.m.-3:40p.m.

## 7.1 Interacting with Students Where They Are At: The Internet

Sonia Mandes, UTSA

Frisco 8

"That's it. You are off my Top 8." "I got poked by some random person." If you overheard either of these sentences, would you know they were talking about MySpace and Facebook? It is estimated that 85% of college students use Facebook. In this session, you will learn about alternative websites that will still provide you with a social networking option for your students. You will also learn about websites that offer social networking integration that might help you to reach your students and residents in new and exciting ways.

## 7.2 Beyond Icebreakers...How to Sculpt a Strong Team

Jessica Gamez, Texas A&M University-Commerce



Frisco 5

Sculpting a strong RA team can be quite the challenge. RA teams consists of several students that have been put together from all walks of life. The RA's main goal is to put together a strong community, but is this task possible if the RA team holding the community together is not

developed? In this session, participants will receive helpful hints on how to build stronger team relationships which will enable each individual team member to be more effective in building a strong community with his/her residents.

## 7.3 SECURITY...Making It WORK!

Reggie Houser, University of Arkansas  
Randy Alexander, University of Arkansas



**Frisco 7**

Contrary to popular belief, SECURITY is not mysterious or difficult. What is mysterious is all the hype. What is difficult is separating what matters from what we think matters. We make security choices every day, from what side of the street you walk on to where you park your car. We do it naturally. If it's so natural, why can't Housing professionals get a handle on this problem? Join us and see what happened at the University of Arkansas following a six-month security analysis of our twelve residence halls.

## 7.4 Sculpting the RA Class: Changing From Training to Social Justice Development

A.J. Stramaski, Texas A&M University

**Frisco 4**

Housing and Residence Life departments across the country have implemented courses for Resident Advisors as a way to way to expand upon job training and introduce content that one might deal with as a RA. Starting in fall 2006, Texas A&M began to sculpt a new curriculum that has changed the content of the RA Class from a focus of job training to a focus on social justice development. This program will examine the process of this change, benefits of changing curriculum, and future directions of the RA Class at Texas A&M.

## 7.5 Active Shooter on Campus Prevention and Response

Kim Brown, North Central Technical College

**Frisco 3**

Active Shooter on Campus Prevention & Response training session will be conducted by Kim Brown, a certified Trainer for Response Options ALICE program. ALICE stands for Alert, Lockdown, Inform, Counter, and Evacuation. Brown will review past incidents that have occurred in the educational arena within the past 10 years; talk about standard practices; review the ALICE program; and make recommendations for preventing and responding to this campus threat. The presentation should be attend by all levels of professionals as Hall Directors will be implementing the training for their students while the Administrators will be in charge of creating policies that protect the lives of the students in their system.

## 7.6 IMP 101: Writing an Integrated Marketing Plan (For Non-Majors)

Susan Strobel Hogan, SMU

**Hamilton - Lebanon**

So, you need to write a marketing plan, but aren't sure where to begin or have been meaning to "get around to it"? SMU recently undertook this task and learned a lot along the way. This session will outline the journey that a "non major" took in writing the marketing plan for

# Program Sessions

Residence Life & Student Housing. From learning the nuts & bolts finding time to write, to figuring out what is really important and bringing the rest of the department on board, this session will give you a glimpse into how you too can create a plan.

## 7.7 Diversity and Social Justice Committee Roundtable

Kenny Mauk, Texas Woman's

Seabiscuit - Traveller

Gather and discuss the many issues we face as educators and administrators regarding the diverse world of our campuses. Free speech, political correctness, religious tolerance, terrorism posting procedures, gay rights issues and transgender housing are just a view of the topics that have been on our campuses or in the news over the past year. We will discuss ideas, cultures and living communities at this roundtable hosted by the SWACUHO Diversity Committee.

## 7.8 NHTI: A Professional Development Experience of a Lifetime

Kevin Solomon, Arkansas Tech University  
Christina Yao, SMU

Frisco 9

Each year since 1991 ACUHO-I has implemented the National Housing Training Institute – starting on the campus of University of Florida and eventually moving to the University of Maryland – College Park in 2001. The institute was renamed in 2005 to honor James. C Grimm, one of its founders. Its original concept, which still holds true today, was to establish an intense professional development experience for younger professionals that were 3-5 years into the profession and looking to continue their career in housing.

This session will give a perspective on the entire experience for any attendee thinking about applying to be a part of the week long NHTI experience in the future. In addition, the presenters will take a look at the newly revised “Competencies of Senior College Housing Officers in the United States” – the guiding document of the NHTI program.